

# **RED ROSE SENIOR SECONDARY SCHOOL**

## **SUMMER HOME WORK**

### **BUSINESS STUDIES**

#### **CLASS – XII B**

#### **General guidelines -:**

- 1. Use A4 size punch sheets for the project work.**
- 2. Don't use any different colour pens to write.**
- 3. Use only blue sketch pen for heading & blue gel or dot pens to write the project.**
- 4. Headings must be in bold and underlined.**
- 5. The project must be in good handwriting.**

**Make a project file on any one of the following topics.**

- 1. Elements of business environment –**  
Changes witnessed over the last few years on mode of packaging and its economic impact.
- 2. Elements of business environment –**  
Effect of changes in technological environment on the behaviour of employees.
- 3. Elements of business environment –**  
Changing role of women in the past 25 years relating to joint families , nuclear families women as bread earner of the family.
- 4. Elements of business environment –**  
What has the effect of change in

environment on the types of goods and services.

5. **Principles of management** – Scientific techniques of management – A departmental store.
6. **Principles of management** – Scientific techniques of management – An industrial unit
7. **Principles of management** – Application of the general principles of management – Fast food outlet
8. **Principles of management** – Scientific techniques of management – Fast food outlet
9. **Principles of management** – Application of the general principles of management – A departmental store

**10. Stock exchange**

**11. Marketing -:**

- a. Air conditioners**
- b. Furniture**
- c. Jewellery**
- d. Chocolate**
- e. Mobile**
- f. Sunglasses**
- g. Washing machine**
- h. Shoes**
- i. Bike**

**Send the rough layout for the proof reading by the teacher . After the approval fair it out.**